

## Intermountain Chapter HOG (1255) Historical Report 2020

### Officers:

Director: Herb Weston

Asst. Director: Cliff Lewis

Secretary: Shannon Weston

Treasurer: Bob Potts

Activities Officer: Karen Mowder

Editor: Charlie Knoblock

Equipment Officer: Art Brenenstahl

Historian: Mason Clarke

Lead Road Captain: Jim Moore

LOH Officer: Linda Potts

Membership Officer: Cheryl Brenenstahl

Photographer: Joanna Lewis

Safety Officer: Chuck Cox

Web Master: Katherine Clarke

Members at Large:

Mike Anderson

Kathy Anderson

Kevin Curnes

James Garces

HOG Manager: Jason Weinel

### Other Appointed Members:

Food Safety Officer: Joe Cardona

Merchandise Coordinator: Tonia Franks

**Regional Officer's Connection (previously Harley Officer's Training):** None

### Membership:

Starting Membership: 179 (as of January 1, 2020)

Ending Membership: (as of December 31, 2020)

**Chapter Rides:** 14 reported

**Miles Ridden:** 76,632

### Cooking Events:

BBQs: Four

Pancake Feeds: Four

### Board Activities:

#### January:

Herb (Director) introduced the new members to the 2020 Board: Lead Road Captain Jim Moore; Merchandise Coordinator Tonia Franks; Member at Large James Garces. Herb explained that

Mike Mowder asked to step off the board as a member at large due to working out of town so much but he promises to stay active and attend meetings when he can.

Jason (Chapter Manager) thanked the board for their support of High Desert Harley-Davidson. He stated the chapter was phenomenal and very unusual in the world of HOG Chapters. He said a meeting with Sheila and Hannah, HDHD's event coordinators will be set up in the next few days to establish the calendar of events. He encouraged everyone to turn in their Ride 365 mileage and that as of January 1, mileage points can be added to your HDHD Visa profile and depending on your point level, can equal up to \$500.

Herb (Director) – Herb stated everything is set for the January 18th ACCP. He thanked the committee for all their hard work in ensuring all the members have a great time. Herb reported Red Lion Downtowner stated since we have such a good relationship with them over the past three years, they will honor the same deal for January 2021, with room rental charge of \$150 instead of \$2,000. Cliff stated a tentative date has been penciled in for Saturday, January 9, 2021 at the Red Lion Downtowner. He said he will also research and consider additional venues but the deal Red Lion is giving us is hard to beat.

Mason (Historian) noted there are still some ride reports missing on the 2019 history recap. A suggestion was made, to add a section to the Ride Captain packets regarding pre- and post-ride write ups requirements and insert the template created last year.

Herb (Director) stated the closest ROC Training to us this year is Portland on January 18th and Reno on February 22<sup>nd</sup>. Discussion regarding the benefits vs cost of sending board members to the training ensued. A decision was made to not send anyone this year, communicate with other Idaho HOG chapters to inquire what they are doing and possibly partner with them in drafting a letter to Thor, HOG Regional Manager with our concerns regarding costs and the ¾ to ½ day format. As well as to inquire if National HOG can release YouTube or other electronic versions of the training for chapters to utilize. The board will revisit sending member in 2021 after we see what National HOG will do.

Herb (Director) reported Dan Hammel (Chapter Member), a CPA, has agreed to perform the audit again this year and report back to the Board. Herb stated he, Cliff (Assistant Director), Shannon (Secretary), and Bob (Treasurer) will meet with Dan on January 11.

Dave Kesner (Chapter Member) stated the chapter's Flickr site automatically renewed for 2020 on his credit card. He said there are 43 separate photo albums with the average of only 30 viewers. Katherine (Web Master) suggested surveying the membership to determine how they access chapter pictures. She stated not all members have Facebook but that most pictures are usually uploaded there. She will develop the survey and bring to the February board meeting to discuss.

Herb (Director) stated Idaho Pizza and the Eagles have confirmed the meeting dates for 2020. He also said he is going to speak to the Eagles Lodge to see if we build a box with a lock for the PA system if we can place in the closet in corner of the meeting room that holds the podium and flags. Kevin said that closet is always locked.

Katherine (Web Master) stated the potluck on December 6 went very well and thanked Cheryl (Membership) for packaging the leftover meat in 'to go' baggies. She also asked board members to check the chapter website and see if the letters or area content needs to be updated or changed. If so, please send her new write-ups as soon as possible.

Joe (Food Safety) stated as soon as the HDHD calendar of events is set he will line up cooks for the events.

### February:

Bob (Treasurer) stated Dan Hammel (Chapter Member) has completed the audit of the Chapter's financials. He presented a letter from Dan stating the Chapter is in good financial order. Bob stated the board did a great job in staying within the budget for 2019. He presented a preliminary 2020 budget and stated a sub-committee of Cliff, Mike, and Bob will review the proposed budget line by line and make their recommendation at the March Board meeting.

Karen (Activities Officer) asked the board for suggestions for the charity to give the tip jar money to. Last year the funds went to Metro Meals on Wheels. Cliff suggested everyone research some charities and bring a list to the March meeting to be considered.

Herb (Director) went over the questions that will be used in the survey. There was discussion on whether or not it was necessary to include all the questions. Some felt that the survey was too long. Herb stated he would send the questions out to the board via email so everyone could give input on the format. He asked for all responses to be send in by Friday, February 7 so he could send it on to Katherine (Web Master).

Herb (Director) stated he spoke to the Eagles Lodge and they will allow us to put the PA system in their outside shed. Some concern was expressed about the safety of their shed since it does not seem to be locked at all times as well as the uncertainty of whether or not the system would be damaged with hot/cold climate of the shed. Jim (Lead Road Captain) stated he will take measurements needed and build an insulated box that will have a padlock.

Herb (Director) stated he contacted all the HOG chapters in Idaho per the Board's direction last month about ROC Training. He only received one response. It was from the Portneuf Chapter in Eastern Idaho. Herb said they do not send anyone to ROC due to the cost for a one-day event is too high. Their chapter does not pay board members to attend, the individual members pay themselves. Several attempts to contact Thor at HOG has been made but no response has been received regarding if National HOG can release YouTube or other electronic versions of the training for chapters to utilize. The board will revisit sending member in 2021 after we see what National HOG will do.

Cliff (Assistant Director) stated he has secured the Red Lion Downtowner for next year's ACCP on January 16, 2021. He said when they had originally met with Red Lion, they had chosen January 9th as the date for our event. Red Lion asked if they could move our party to January 16th as they have another group that would like the 9th. They offered significant 'perks' to make

the change: free hospitality room along with hotel catered appetizers for the event volunteers; one overnight stay to raffle or give away; \$50 gift certificate from Characters (social club inside Red Lion Downtowner); no group block is necessary to reserve rooms; and no deposit will be required for the event. In addition, due to our continued patronage, the Red Lion Downtowner offered a 'no price increase' for the 2021, 2022, and 2023. A motion to have Cliff sign contracts for all three years was approved. There is a cancellation policy in place per contract should subsequent boards decide to hold the event elsewhere.

Joe (Food Safety) stated he has submitted the dates for eight breakfasts and five burger burns to the CDC and all have been approved. He said the representative all said there are no permits needed. Joe has sent out a communication to all current cooks to sign up for the events and will be sending one out to all the membership to see if anyone would like to be certified to cook.

Membership Meeting: ICMS – Lane Triplett presented information on the HOV lanes and hands-free device initiatives currently in the legislative session.

### March:

Herb (Director) put out the following information to the membership on the pandemic: Due to the new date which is April 30th that the President and the CDC have set up because of the rising issues with COVID-19, all HOG rides and the general meeting for the month of April are canceled. The Intermountain HOG Chapter Board is concerned about the safety and the health of all our membership. We all miss getting together but this is the best decision for everyone. Please be safe and take care of your loved ones and yourself.

### April:

### May:

### June:

Cliff (Assistant Director) reported the After Christmas Party will be January 16, 2021. He said The Red Lion Downtowner has offered special pricing on overnight stays and a Characters' \$50 gift card for a door prize. Cliff reported the band will be Switcher, formally Straight Away. He said the band requested \$900 to play from 6:30 to 10:30pm. Cliff said the committee has been split in two – set up subcommittee and organization subcommittee. A motion was made and approved to pay the band \$900.

Herb (Director) stated the Eagles has asked us to move the General Meeting back to June 26th and we will need to set up more tables about 3 feet apart and separate seating as much as possible.

Kevin (Member at Large) suggested cancelling the Spring Picnic and concentrate on the Fall Chapter Picnic instead. Mike Mowder (Road Captain) requested the chapter pay for the Father's Day Ride as it has in the past. He stated the lunch location will be The Spot restaurant in Marsing. They have pizza, salads, and drinks. They have outside seating available for 60 or more. The board approved paying for the Father's Day lunch if there is no cap on participation.

### July:

Herb (Director) reported on the annual Indian and HOG ride. He said it was a great ride to Warm Lake Lodge although riding with another group makes you appreciate how we structure our rides.

Herb (Director) stated this year HOG has had to limit participants on rides due to venue limitations or controlled participant numbers because of COVID-19. He suggested ride captains consider no lunches, or bagged lunches on rides; understand limits in place where they propose to ride to, etc.

### August:

Herb (Director) reported the Riders in the Sky ride will go on as planned at Wild Rose Park in Gem County. Gem County is not under Red CDC limitations currently. He thanked Mason for his idea to have servers serve the food instead of everyone serving themselves. He identified three options to start the ride: a) meet at the Majestic Theater if we don't exceed 50 attendees; b) meet at Hwy 44 and Hwy 30 Sinclair station; or c) meet at the Wild Rose Park. Herb stated he will notify everyone which option he will use once all the RSVPs are collected.

Katherine (Webmaster) briefed the group on actions to clarify use of the chapter's Facebook page. It is not to be used to advertise events from other organizations or the sale of personal items.

Cliff (Assistant Director) stated the ACCP is scheduled for January 21, 2021. An alternative date has been selected as February 27 if we still have a limit on participants. He said the committee has suggested offering a third meat choice such as salmon and he will discuss it with the hotel.

### September:

Katherine (Webmaster) reported things have been disappearing from the chapter calendar on our website so she will be changing the accessibility. She believes someone is downloading the information to their calendar and not realizing they are deleting things from the master calendar. She will continue to monitor the situation.

Herb (Director) stated October is the month in which the Chapter nominates for Assistant Director, Treasurer, and Secretary. He asked members of the board to consider nominating

themselves or others to the positions. He stated an email will be sent to the members and the nominations will be held October 4 through the 19th via email or calls to him. He will verify with the nominated person to confirm they are interested in serving. If there is a November General meeting, we will proceed with the elections in the normal manner with ballots taken at that meeting. If COVID restrictions do not allow us to hold a meeting, the voting will be done via a survey to the membership.

### October:

Herb (Director) stated nominations will be conducted via email between October 4 and 19th. If we are able to hold a General meeting in November, then we will have paper ballots as usual. If not, voting will be done via survey after the November Board meeting. The results will be announced by November 27th.

Herb (Director) thanked Katherine (Webmaster) for all her hard work and expertise keeping the Chapter webpage and FB page relevant and up to date. Katherine stated a clause was needed for the Chapter FB page regarding non-HOG functions/rides. The board approved the following to be put on the cover page, "We LOVE having our Chapter HOG Facebook Page! It gives another avenue to keep in touch with each other and hear about all our travels! Our page, though, is not purposed for selling items to prevent it from becoming a Swap Meet of sorts. There are plenty of other online ways to sell things. Thank you for your understanding. This policy also extends to "other" organizations events, rides, and raffles along with any commercial advertising of goods or services."

Herb (Director) briefed the group on the HDHD Employee Appreciation Lunch. He will contact Jason (HOG Manager) to see when they would like the Chapter Board to host the annual event. At the November meeting we will determine who will bring what side dish to add to the hamburger/brat lunch.

Cliff (Assistant Director) stated his ACCP committee met on September 22nd and the decision to hold the party on January 18th. If we are unable to do that date, the party will be cancelled. A survey will be sent to the membership to ask if they would come to the party if COVID restrictions are lifted. A final decision whether to have the party will be made at the November Board meeting.

Art (Equipment Coordinator) stated he would like help next year with the position to train someone to take over.

Tonia (Merchandise Coordinator) tendered her resignation due to a move back east. She thanked the Board for the chance to serve and stated she will miss everyone when they move back to Maine. Chuck (Safety Officer) agreed to take over the ordering until next year.

### November:

Jeffrey Keith Swinney, 60, of Caldwell, died Sunday, November 1, 2020 from a long illness. He was a long-time salesman at High Desert Harley Davidson and dearly known to many of our chapter members.

Death of a chapter member. We were notified of the death of Eddie Pinson, on November 23, 2020.

Jason (HOG Manager) reported HDHD will be holding a celebration of life for Jeff Swinney. Friday night will be a private affair with HDHD employees, HOG board members, and other close friends. Saturday will be a public event with a color guard presentation.

ACCP – Cliff (Assistant Director) reported 100 members responded to the survey regarding if they would attend the ACCP in January if COVID-19 restrictions are eased. Unfortunately, the statewide numbers keep rising. A decision was made by the board to cancel the party on January 18, 2020. Bob (Treasurer) suggested waiving membership dues for 2021 to existing 2020 members since we were unable to participate in most rides/events this year. The board felt members needed to have ‘skin in the game’ and agreed to reduce the 2021 membership cost to \$10 for renewing 2020 members. They must renew by February 1 or the cost will revert to \$20 per member.

In lieu of the ACCP, Herb (Director) proposed on Sunday, November 15 and November 22 we set up a table at HDHD from 11am to 3pm to collect 2020 ride tickets and volunteer cards. He invited the board members to come and meet/greet the members as they come in to drop off their tickets/cards. Herb said he spoke to Mark Dukes (Sponsor) and Mark wants to give a \$200 HDHD gift card the ride ticket winner and \$250 HDHD gift card to the volunteer winner. Herb stated that Jason (HOG Manager) will draw the winning tickets at 3pm on Sunday, November 22 and the winner does not need to be present to win. Herb thanked Mark for his generosity.

Herb reported voting on chapter nominations will be conducted via survey. Katherine will email the survey for votes to the membership with the deadline for submission of November 19th. The officers nominated are: Assistant Director, Michael Anderson; Treasurer, Incumbent Bob Potts; and Secretary, Kathy Anderson.

### December:

Katherine (Webmaster) reported the Board position nominations survey results: 146 members voted; 143 votes for Michael Anderson for Assistant Director; 144 for Bob Potts for Treasurer; 146 votes for Kathy Anderson for Secretary; 2 write-in votes for Herb Weston for Director and 1 write-in for Rick Polenske for Treasurer. The Board accepted the votes for the 2021 nominations.

Cheryl (Membership) reported we have 323 members. There have been 179 renewals and 144 members still need to renew. Cheryl stated an email will be sent out to the membership reminding them about the discounted \$10 per person renewal cost for 2021 if they were a member in 2020 and if their 2021 renewal forms are submitted by January 31, 2021. In addition, members will be reminded to spend their current VIP points by March 31st or lose them. April

1st the VIP accounts will be credited 1,000 points for members who have renewed by then. After July there will be no VIP points given to members who renew their memberships.

Cliff (Assistant Director) reported most of the positions for the 2021 Board has been set. He reported most are returning board members with some new people added to the Members at Large positions to introduce them to the board and get them more involved. He noted the next Board meeting will be January 5<sup>th</sup>. Cliff will meet with Idaho Pizza and the Eagles to present the dates we want to have meetings on, providing COVID restrictions are relaxed. He presented the following list of the 2021 Board members: Officers – Cliff Lewis, Director; Michael Anderson, Assistant Director; Bob Potts, Treasurer; and Kathy Anderson, Secretary. Board members – Karen Mowder, Activities/Volunteer Coordinator; Shannon Weston, Newsletter Editor; Art Brenenstahl, Equipment Coordinator; Mason Clarke, Historian; Linda Potts, Ladies of Harley Coordinator; Jim Moore, Lead Road Captain; Cheryl Brenenstahl, Membership Coordinator; Beverly Tessin, Merchandise Coordinator; Joanna Lewis, Photographer; Chuck Cox, Safety Officer; Katherine Clarke, Webmaster; Kevin Curnes, Charle Knobloch, John Tessin, Herb Weston, Members at Large. In addition to these positions, Mike Mowder will serve as Assistant Road Captain to Jim Moore and two or three members will be approached to be assistants to Art Brenenstahl. Cliff noted he is talking to two or three members to see if they will accept a Members at Large position. He said he will be talking to Joe Cardona to see if he wants to stay as the Food/Cooking Coordinator.