

## Intermountain Chapter HOG (1255) Historical Report 2018

### Officers:

Director: Ric Tallada

Historian: Mason Clarke

Assistant Director: Kevin Curnes

Membership Officer: Cheryl Brenenstahl

Treasurer: Sharon Cardona

Web Master: Katherine Clarke

Secretary: Karen Mowder

Chapter Manager: Todd Godfrey

Activities Officer: Karen Mowder

Members at Large: Danny Comer

LOH Officer: Shannon Weston

Rick Polenske

Lead Road Captain: Joe Cardona

Herb Weston

Editor: Charle Knoblock

Roger Bishop

Safety Officer: Doug Foye

### Other Appointed Members:

Equipment Officer: Art Brenenstahl

Assistant Lead Road Captain: Mike Mowder

Photographer: David Kesner

Food Safety Coordinator: Charle Knoblock

Merchandise Coordinator: Chuck Cox

**Harley Officer's Training:** Kevin Curnes (Assistant Director), Sharon Cardona (Treasurer), Danny Comer (Member at Large) attended during February in Henderson, NV. Art and Cheryl Brenenstahl cancelled due to illness.

### Membership:

Starting Membership: 179 (as of January 1, 2018)

Ending Membership: 291 (as of December 19, 2018)

**Chapter Rides:** Twenty-one Road Captains led 57 rides accumulating 97,020.8 miles one-way or 194,041.6 miles round-trip.

### Cooking Events:

BBQs: Four

Pancake Feeds: Nine

### Board Activities:

#### January:

This year's proposed cooking events were presented to the board. A motion was made to accept the schedule. Approved

February:

A motion was made to form a committee to revive New Member Orientation. The committee will consist of Membership Officer, Lead Road Captain, Safety Officer, and LOH Officer.

Approved

The board discussed eliminating the refundable \$10 reservation fee for picnics and Riders in the Sky events. The practice was revived after the chapter paid over \$200 above what was required for event no-shows. The practice is difficult on event organizers who are required to collect and handle the funds. A motion was made to discontinue the \$10 fee for this year and track chapter losses for future reconsideration. Approved

March:

Herb (Member at Large) expressed the concern that volunteer cards are not being handed out fairly. Herb suggested that 1 card per 1 event. Rick (Member at Large) suggested that 1 card will be given for each 2-hour shift. After discussion, motion made to limit cards to one per event.

Approved

Joe (Lead Road Captain) expressed that there has been a reduction in Road Captains for rides. Joe proposed that a shoulder cord be awarded as an added incentive to the RCs. 1-5 years is a white cord. 5 plus years is silver cord. Lead RC's would be gold cords. Herb (Member at Large) mentioned that he does not want to punch a hole in his vest to hold the cord. Mason (Historian) suggested that we ask the RC's their opinion. Shannon (LOH Officer) suggested that we ask the membership what they are interested in. Katherine (Web Master) suggested she can generate a survey or surveys geared toward what the club needs. Tabled

Kevin (Assistant Director) talked about the surplus of chapter funds. He suggested a reserve of \$1,500/per month be maintained which would total around \$18,000.00. Katherine (Web Master) suggested a committee be formed to determine a suitable reserve amount. Ric (Director) indicated that the surplus in funds needs to be brought down per sponsor's direction. Motion made to identify a committee to review/plan a reserve. Motion approved. Seven board members volunteered to participate in the committee.

Ric (Director) reported that there was feedback from an email about a Chapter Support Group initiated by one of our chapter members. Sharon (Treasurer) mentioned per HOT Training that the chapter should not affiliate or advertise any non-chapter related items/events. It was generally agreed that the proposed Chapter Support Group didn't fit within the construct of the HOG Charter. Ric indicated he would speak to the originating chapter member about discontinuing the initiative.

April:

Kevin (Assistant Director) asked for suggestions on charities for our cooking event tip jar. Options are Meals on Wheels, Ride for 22, Women's and Children's Alliance. Voting was conducted via email on 4/10 since a quorum was not present during the meeting. The charity to be supported for the rest of the year is Ride for 22.

Kevin (Assistant Director) presented an alternative for chapter business cards. Generic cards would be beneficial if the board changes. Cards would have logo, website and place to write in a name. Card cost: 1000=\$46.00 & 500=\$26.00. Tabled.

May:

Results of the committee formed to determine the "prudent reserve" of chapter funds were briefed. It was recommended that a reserve of 10,000 to \$12,000 be maintained for continued operations. It was further recommended that the total available funds be reduced by a minimum of \$3,000 per year for at least the next three years until the "prudent reserve" goal is met. A motion was made and approved to accept the recommendations of the committee.

Katherine (Web Master) briefed that the dealership will be going to a different web site provider. Doing so will affect the chapter's website. Working with our sponsor's IT rep, Katherine learned there will be additional costs associated with the new provider to provide the same level of service we currently have for free. Mark Dukes (Sponsor) has agreed to pay the additional costs. Katherine further stated that she is nearly complete with setting up the chapter's new web site and members will only need a password to gain access. Members can also go directly to our web site without going through the sponsor's site.

In response to a question forwarded to Todd (HOG Manager) non-injury accidents are not reportable to HOG national.

Ric (Director) mentioned Dan Hammel donated a vest XXL. After discussion on what to do with the vest, it was agreed to raffle it off at \$10 per ticket to those who are interested.

Ric (Director) presented Kevin's (Assistant Director) recommendation to purchase generic business cards. Cards would have logo, website and place to write in a name. Card cost for 16pt weight: 1000=\$27.00 & 500=\$23.00. Katherine (Web Master) will research design and report next meeting.

A motion was made and approved to increase the chapter's office supply budget to \$500 per year.

A motion was made and approved to discontinue selling chicken patties at HDHD BBQ events.

Chuck Cox (Merchandizing) recommended he have at least 4 sets of patches on hand for immediate sale to members. Motion made and approved.

June:

Ric (Director) presented the prototype of the new Business Card for Katherine Web Master). Board members made several recommendations for changes. Ric will inform Katherine of the recommendations. Card cost for 16pt weight: 1000=\$27.00 & 500=\$23.00

Ric (Director) suggested \$10.00 might be too high for the donated vest auction. Chuck (Chapter Member) suggested a silent auction with a minimum bid of \$30.00. The auction will be announced at the next General meeting on June 29th. The auction will be held in July.

Ric (Director) informed the board that Todd (Chapter Manager) requested the chapter agree to additional cooking dates. Ric presented the following dates: September 1st Pancake Feed, October 20th-Pancake Feed. Board agreed to decline.

Cheryl (Membership) announced she was going to clean out the file cabinets in the chapter shed. Shannon (LOH) suggested that Mason (History) would be a good choice to help in case there is information for historian purposes.

Cheryl (Membership) announced the next New Member Orientation will be held on July 7th from 10:00AM to 11:30AM.

Kevin (Assistant Director) briefed the board on the plan for Patriot Thunder Parking. He will have 13 volunteers assisting.

Karen (Secretary) talked about the items needed for the Car Show BBQ on June 9th. The board agreed to purchase food for 500 servings.

Membership Meeting:

Joe Cardona (Lead Road Captain) presently John Tessin (Chapter Member) with his Road Captain rocker.

Sharon Freund (Chapter Member) briefed the membership on Camp River Run ride on 7/29. The event offers a day out for children suffering from a variety of illnesses. Lunch at the Triangle and onward to Horseshoe Bend for ice cream and T-shirt signing. Ride is \$25.00.

Doug (ICMS/Ride for 22) explained what Ride for 22 is to the membership. Doug urged to visit the FB site. Ride for 22 donated to Genesis Service Dogs, providing dogs to veterans suffering from PTSD and recently assisted a family to bring their property into compliance with the requirements of their Home Owner's Association.

Katherine (Web Master) briefed the membership on the sponsor's and chapter's new website. Katherine asked if there are issues to please let her know. The calendar will be easier to read. Katherine will send an email when it goes live.

July:

Joe (Lead Road Captain) briefed the board that the marketing of the rides has been excellent and rides were being well-attended.

Ric (Director) presented the latest prototype from Katherine (Web Master) for the chapter's new business cards. Board members liked the card with the banner on the bottom.

Cheryl (Membership) mentioned that Mason (Historian) has removed all pertinent information from the file cabinet in the chapter shed and that she will finish cleaning and take unnecessary papers to be shredded.

Cheryl (Membership) briefed that the New Member Orientation went well even though not many members attended.

Ric (Director) briefed that the Rat Rods/Rock & Roll BBQ was cancelled.

Ric (Director) briefed the date for the Fall Picnic is set for 9/16. Roger (Member at Large) will spearhead this event.

Membership Meeting:

Todd (Chapter Manager) announced HDHD has taken ownership of the annual Hells Canyon Rally. There will be a need for volunteers to assist in the event. He also briefed the membership on his new role at the dealership. He will be organizing/leader more multi-day rides starting next year and invited the membership to participate.

Joe (Lead Road Captain) presently Glenn Abbott (Chapter Member) with his Road Captain rocker.

Sarah and Pete (Sandbar Restaurant, Marsing) briefed the membership on their non-profit designation and their support to the elderly in their community. They assist the community's Meals-on-Wheels program, providing needed transportation, and free meals to the community. They will be hosting a charity ride on 15 September and invited the membership to participate.

Sharon Freund (Chapter Member) informed the membership that the Camp River Run was cancelled due to lack of eligible male counseling volunteers.

The donated vest was auctioned off and presented.

August:

David Kesner (Photographer) tendered his resignation as board member for personal reasons.

Katherine (Web Master) presented the changes on the business cards. Lightened up both sides of the card. A motion was made to proceed with the design and purchase. Approved

Todd (HOG Manager) cancelled the 8/18 burger burn. Ric (Director) spoke with Mitch (Sponsor Activities) and presented the date options: Swap Meet 9/22. Presently scheduled October cooking date is 10/13. Swap was declined by the board based on past customer attendance in the past. Ric will talk to Mitch about an additional date 10/20. (The 9/22 date was later approved by the board via email vote after Mitch agreed to make up for any losses incurred)

#### Membership Meeting:

Lane (ICMS) reported the 2018 riding season has had 24 fatalities thus far. In 2017 80% of motorcycle fatalities was due to rider error. Fifty percent of the accidents the rider was impaired. Lane mentioned legislation on improving roads, and LEO profiling of bikers.

#### September:

Katherine (Web Master) contacted 4-Over.com as recommended by Ric (Director) about the business cards. She learned they do not serve private organizations and only deal with businesses. Katherine briefed that she could get the cards made at Office Depot at a cost of \$46.00 for 1000 cards/double sided with her personal business account. Motion made to accept Office Depot offer. Approved

Ric (Director) advised that Matt (HDHD) approved our proposal of the dealership making up the profits for the Fall Swap Meet Burger Burn to a maximum of \$585.00.

Kevin (Assistant Director) reported everything on track for the After Christmas, Christmas Party. Rooms will be \$10 cheaper. Art (Equipment Officer) indicated there will be old cars and possible drive in theatre back-drop for photos. Advertising will start at the September General Meeting.

Mason (Historian) reminded the board that the chapter by-laws are due for the 3-year review. He suggested the bereavement amount of \$50.00 should be raised to \$100.00 due to inflation. The section regarding charities may need reviewed. Katherine (Web Master) mentioned membership password change date should be changed from February 15th to April 15<sup>th</sup> to reflect what we are actually doing. Mason also briefed that HOG's Chapter Handbook and Charter was revised this year and need to be reviewed to ensure our by-laws are still in compliance. Changes will be posted in the October newsletter and final vote will be held November. Mason will be reviewing for any required changes.

Herb (Member at Large) advised the board that he passed the Veterans Parade application form on to Joe (Lead Road Captain).

The budget for RC lunch is around \$375.00. Ric (Director) proposed the second week of December.

#### Membership Meeting:

Lane (ICMS) reported he attend the Motorcycle Safety conference in Denver. Seven local ICMS people attended the conference. Lane reported the legislation on the agenda:

Awareness to riders, bill 815, autonomous vehicles, emission standards, definition of motorcycles, universal helmet law, black box protection, highway bill.

Kevin (Assistant Director) recognized the Christmas Party committee. He briefed the membership the party will be held at the Red Lion and the Famous Chancellors will perform live. Same menu as last year (chicken/prime rib). Room rates are \$85.00, \$10 cheaper than last year.

### October:

Mason (Historian) reviewed the Chapter By-Laws. He asked if we were presenting financials to the sponsoring dealer as required by HOG. We were not. It was decided to provide a copy of the monthly board report to the sponsor. He will revise Editor section to delete reference to obsoleted HOG informational products and suggested the bereavement amount be increased. He also questioned keeping the section on charities since we haven't used the section in a number of years. After discussion, it suggested the charity section remain.

Katherine (Web Master) talked about marketing issues with websites and social media. She reported that we are compliant per the HOG Handbook. She suggested that something be posted at the General meetings advising that photographs will be taken to comply with HOG requirements on picture taking. She also asked to clarify putting burger burns and pancake feeds on the calendar. Board decided to put these events on the calendar. She briefed that Mitch (Sponsor) will have "Administrator" rights on the website and social media page. Board member last names have been removed from the website due to the privacy clause. A "Closed Ride" definition will also be added to ride announcements.

Mason (Historian) suggested that volunteers should be entitled to a free meal for volunteering at chapter cooking events. After discussion, a motion was made. Approved

### Membership Meeting:

Ric (Director) announced nominations for upcoming 2019 board positions. Assistant Director: Herb Weston, Secretary: Shannon Weston, Treasurer: Bob Potts.

### November:

Katherine (Web Master) delivered chapter's new business cards.

Kevin (Assistant Director) met with Mitch at HDHD to plan 2019 Cooking Events. Board decided to continue with 8 breakfasts and no more than 5 burger burns. For sure burger burns: Kickstart Party, Car Show, Anniversary Party.

Discussion on the spend-down of chapter funds decided on at the beginning of the year is tabled until December. Kevin (Assistant Director) suggested the columnized budget report should be rolled into 2019.

Herb (Member at Large) motioned members that participate in the Holiday Parade have their lunch paid for by the chapter. Approved.

#### Membership Meeting:

Lane (ICMS) reported that there were 35 motorcycle related deaths in 2018. He also briefed on state legislation regarding motorcyclist profiling and distracted driving measures.

Ric announced election results for 2019 Board positions: Assistant Director: Herb Weston, Secretary: Shannon Weston, Treasurer: Bob Potts. The 2 By-law articles passed.

#### December:

Joe (Lead Road Captain) provided an overview of training/RC ride reports for the year. Joe suggested a plan on how to standardize the calculation of ride miles. Do we report one way till the ride ends or round trip? Joe recognized the 2018 RCs with special recognition for RCs Shannon Weston, David Kesner, Danny Comer & Kevin Curnes as the year's most active RCs. Joe reminded RCs about the annual luncheon on 12/8 at Louie's.

Katherine (Web Master) suggested that members be allowed to eat the appetizers during the happy hour for next year's pot luck. Doing so will free up table space and speed up the serving line. She also suggested an increase of salads.

Kevin (Assistant Director) reported that Todd (HOG Manager) will take over the lead once again for events with Mitch's departure. Meeting with Todd on 12/12 to discuss 2019 events.

Mason (Historian) briefed the By-Laws have been finalized and will be posted to the website after 12/15 in case there are any last-minute changes/corrections.

Kevin (Assistant Director) briefed that this year's ACCP is sold out. A message will be sent to the membership.

Chuck (merchandizing) reported that patch sales for 2018 were awesome. Hats were a hit. Chapter Flags will sell out.

With Sharon's (Treasurer) financial report, it was determined that the spend-down goal for the year was not reached. There were many suggestions on how to spend-down for next year. It was decided to increase the number of paid meals during next year's rides rather than returning some of the funds to this year's ACCP participants.

David (Flicker Account Manager) briefed that the service is no longer free and the yearly fee is \$42.49 for 1 year and \$49.00 for 2020. Motion made to keep and pay for the account. Approved

Ric (Director) proposed that we skip the December newsletter due to the busy holidays. Approved



