

## **Intermountain Chapter HOG (0851) Historical Report 1998**

### **Officers:**

Director: Ron Brown

Photographer/Historian: Jim Ramsden

Co-Director: Steve Chojnacky

Editor: Ron Robinson

Treasurer: Pat Brown

Membership: Sue Phillips

Secretary: Julie Shipley

Parliamentarian: Bob Hewett

Ladies of Harley: ZoAnne Lindsey

Sponsor: Dick & Mary Rockrohr

Road Captains: Wayne Klingslien, Scott and Diane Clark, Valerie Packer, Jack Harp

### **Board Activities:**

#### January:

It was decided that general meetings would be moved to the last Friday of the month, except for November and December, and that the meeting location will continue to be Round Table Pizza.

Chapter Life Flight membership will increase by \$550 due to membership growth.

It was suggested the newsletter change to bi-monthly to save on printing costs. Tabled

Ron (Director) suggested a welcome packet be designed for new bike owners. Items to include: newsletter, chapter ride schedule, by-laws, Life Flight information, etc. Tabled

#### February:

Rally details were discussed. Registration will be at the dealership through Friday. There will be a pancake feed the next morning with rides throughout the day ending at Meridian Speedway. There will be free camping and showers at the raceway. Sunday will have another pancake feed with the Christian Motorcycle Association doing bike blessings.

The chapter trailer needs an additional wheel chock to handle baggers. A tool inventory also needs to be done. A release for members to use the trailer needs to be drafted making them responsible for any damage or missing equipment. The chapter also needs to provide insurance for the trailer while it sits in storage. Members using the trailer are responsible for insuring it while in their possession.

Only the director and co-director have keys to the storage shed and it will remain that way to control its contents.

Ron (Director) bought two 15<sup>th</sup> HOG Anniversary knives for \$230 each. The chapter will raffle the knives off during the state rally. Profits will be given to charity. It was agreed the proceeds would be donated to the Senior Programs of Boise.

General meeting:

Only six of the 151 members who signed up for the After Christmas Party were no-shows.

Ron (Editor) mentioned prices for using the Maple Grove Grange for future meetings. Other ideas still being collected.

### March:

Rally update: The ball field will be used for camping. RV parking will be in the parking lot. An alcohol permit was needed for the camping area. The Air National Guard was contacted about visitors being allowed on Gowen Field. A motion was made for the chapter to provide the Saturday pancake breakfast during the rally. Approved

Ron (Director) suggested the chapter purchase a scanner to ease editing for the newsletter. Motion made. Approved

Insurance companied contacted about getting coverage for the trailer has hit a snag since the chapter doesn't own a vehicle to tow the trailer. Tabled for further research.

### April:

The chapter has agreed to organize and lead the first All-Club Dinner Ride for the Treasure Valley.

General meeting:

It was announced that about 3,700 flyers were mailed out to folks and every chapter and dealership within a five state radius advertising the State Rally.

It was announced that the chapter was the only one know possessing two of the 15<sup>th</sup> anniversary knives to be raffled off during the rally.

### May:

LaGrande Rally

Ron (Director) updated the group on chapter incorporation. Paperwork has been turned in to the lawyer who will file the it at the Secretary of State's office. By-laws will need to be re-written.

The chapter's spring picnic was cancelled due to the lack of volunteers. The chapter currently has 322 members. Additionally, Life Flight costs are based on \$550 for every 100 members. Printing and postage costs are also rising. Many members receiving free chapter benefits are not contributing to the chapter. Ron (Director) will talk to the sponsor about discontinuing the free, one-year chapter membership to customers buying a new motorcycle.

The dealership HOG discount was also discussed and it was suggested the discount be based on club participation.

June:

Weiser Rodeo

Hope House Ride

July:

State Rally, Boise

MDA Ride

August:

Toy Run

The knife raffle did not raise the funds expected. The chapter wound up \$140 in the hole. The board decided to donate \$2,000 to the Senior Program out of chapter funds and other rally profits.

September:

ZoAnne (LOH) briefed the group that 11 chapter members signed up for the Women's Fitness Celebration. The members will wear chapter t-shirts to represent the chapter. In return for the many money making events the LOH ran for the chapter, she asked that the chapter pay the registration fees for the Run-Walk-or-Stroll event. Approved

It was briefed that the chapter-purchased belt buckles with the chapter logos are all defected and must be returned. The replacements will have the same series number originally assigned to each member.

Increasing chapter dues was discussed. It was estimated that the fixed cost per member, per year was approximately \$18.50. National HOG caps chapter dues at no more than \$24 per year. The dealership no longer pays first-year chapter membership for customer buying a new motorcycle.

A motion was made to limit the membership dues to \$15 per year since some of the fixed cost per member is saved on married couples. Approved

A motion was made to change the board meeting day back to the first Tuesday of the month due to a conflict with the sponsor's schedule. Approved

A change to the length of terms for the Director and Assistant Director. To ensure continuity, it was suggested each serve a term of two years with nominations being accepted on alternating years. A concern about burn-out was voiced and a counter-proposal of the Assistant Director serving one year in that position then moving up to the Director's position the following year. Tabled

### October:

Life Flight will no longer be offering group memberships for social organizations. They will offer a 10% discount to HOG members and their families for a cost of \$45 per-year.

Based on the lack of volunteers, it was agreed to scrap the chapter's participation in the Highway Cleanup program.

Over 150 members and guests were served (free of charge) during the fall picnic.

Dick (Sponsor) was considering a change to HOG chapter discount. The discount was originally intended to repay members for their help within the chapter. One proposal was a "HOG Buck" program that would accrue points over the year based on purchases. A voucher would be issued at the end of the year. A dealer meeting was scheduled for November and Dick will check with other dealers to see what they're doing for their HOG members.

Dick (Sponsor) briefed that the 10,000 sq. ft. dealership expansion would begin in November.

In insurance issues for the chapter's trailer still remain. It was decided the trailer would not be loaned out until the issues were resolved. It was suggested the trailer be sold. Tabled

### November:

A chapter member suggested a longer question period be built into the general meeting agenda so all have a chance to voice their opinions. The director will continue asking for comments during meetings. It was also suggested the chapter invite guest speakers during the winter months. Dick (Sponsor) will check to see if there are any videos available at the factory or national HOG.

### December:

Toys-for-Tots

Jim (Photographer/Historian) brought up the utility of the chapter's Photographer position since many members were also taking and turning in pictures resulting in duplication. Tabled

Diane (Road Caption) briefed the group about the challenge with getting members to lead rides on weekends and the poor showing of members for the ride. It was suggested that more dinner rides during the week be added. It was also suggested the ride calendar be finalized during the winter months so members could plan their year.

Dick (Sponsor) briefed the group on the details of the After Christmas Party. Members will be charged a \$15 fee that will be refunded when they showed up at the party to reduce the number of no-shows.

Dick (Sponsor) briefed the group on the new rewards program. Each member will receive one "HOG Buck" for every \$20 spent at the dealership. The "HOG Bucks" will accrue each month and will be handed out to members at the monthly general meeting. The "HOG Bucks" can be redeemed as cash during chapter membership-only nights at the dealership.

Since the trailer cannot be insured, it was decided to sell it to remove sponsor's liability. If a member doesn't make an offer of at least \$3,500, it will be listed for public sale.